



Creating Connections in a Changing World



Educator Programs PAGE 6



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International Visitors PAGE 10

ABOVE Local students join in the discussion at Foreign Policy Forum event featuring Ambassador William J. Burns.



2019-2020 ANNUAL REPORT

A Connected Community for a Changing World

DEAR MEMBERS AND FRIENDS,

The past several months have been challenging, worldwide. This global COVID-19 pandemic has underscored the importance of the work that we do here at the Cleveland Council on World Affairs. Our efforts to facilitate greater understanding of the world, and its challenges, are now critically important and we are more than ever committed to our mission of international engagement.

We hope you enjoy this annual report that celebrates our collective engagement in world affairs through the accomplishments, programs and events of the Cleveland Council on World Affairs over the past year.

The 2019-2020 program year offered many causes for celebration: we hosted exceptional speakers, such as Ambassador William Burns and Richard Haass, to name a few. We received national recognition for our international exchange work and were awarded a special recognition for our global competency training program. We expanded our reach with local students and schools – both in

person and virtually. We also recently hosted our first ever virtual speaker forums.

We are thankful for all our members, supporters, Citizen Diplomats, and partners, who participated in our programs and supported our mission to inspire engagement in world affairs throughout the year. Thank you for being globally-minded citizens!

We all look forward to the day when we can engage internationally again with you in person.

CARINA VAN VLIET
Chief Executive Officer

HEATHER HODGES
President and
Ambassador-in Residence
R. Henry Norweb Chair

WAEEL KHOURY, M.D.
Chairman,
Board of Directors



GLOBAL COMPETENCY TRAINING PROGRAM



MODEL UNITED NATIONS



INTERNATIONAL VISITORS



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| Elizabeth Coerd
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INTERNS & FELLOWS

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| Olivia Adelman | Hanna Paris |
| Nate Flauto | Lauren Radke |
| Megan Frankenberger | Elizabeth Thies |
| Maria García-Olalla | Andrea Villalon |

Council's Board of Directors Recognizes its Longtime Leader

CCWA's long-time chairman of the board, **Wael Khoury, M.D.**, will step down from this role on June 30, 2020. During Dr. Khoury's tenure, CCWA significantly expanded its reach by growing participation and engagement across all our program areas. It also developed a whole new set of programs, including our annual Global Impact Award event, and the programs of the Maura O'Donnell-McCarthy Center for Global Understanding. CCWA greatly benefited from his generous and enthusiastic leadership over these years, and we thank him for his exceptional dedication to the organization. Dr.



CARTER STRANG
Incoming Board Chairman

Khoury will continue to be an active member of CCWA and our Board, and he looks forward to enjoying our programs in the future.



The Board of Directors has elected **Carter Strang** as its new Chairman. Mr. Strang will assume his new role on July 1. He has been an active participant in our programs over the years. "We are excited about the energy, expertise and talent that Carter brings to his new role," says Carina Van Vliet, CCWA's CEO. Mr. Strang is a partner in the law firm Tucker Ellis, and worked in education prior to his legal career.

Speaker Programs Explore American Leadership in a Changing World



During the 2019-2020 program season, globally-minded and inquisitive local citizens joined subject matter experts, diplomats, policy insiders, and prominent voices in exploring world affairs and global issues at our Foreign Policy Forums and Cleveland Committee on Foreign Relations speaker series.

Our 2019-2020 season explored humanitarian issues, changes in U.S. global leadership and shifts in geopolitical trends. This spring, CCWA also delivered our first ever digital forums. A special thank you goes to Hitachi Healthcare Americas, the presenting sponsor of our 2019-2020 Foreign Policy Forum series, for their support and engagement during the program season.

BY THE NUMBERS

1358

Speaker Forum
PARTICIPANTS

26

Programs
OFFERED

183

Students
ATTENDED





“**Having returned to Cleveland after living overseas**, CCWA has been a wonderful resource for me to find the internationally minded folks in the Cleveland business community. I can count on CCWA to bring compelling speakers from leading institutions to discuss hot-button topics in international affairs. The organization was instrumental in helping me connect with fascinating and diverse people in the area — CCWA really does connect Cleveland to the world.

BEN GEBHARDT, MEMBER

2019-2020 FOREIGN POLICY FORUM SPEAKERS AND SUBJECTS

AMBASSADOR KATHLEEN STEPHENS

*The U.S.-South Korea Alliance:
Addressing North Korea and a Changing World*

JARRETT BLANC

Back to (Merely) Bad: The Future of U.S. Policy Towards Iran

LOUNG UNG & PAUL FRANKMANN

How to Plan a Refugee Camp

MARCUS NOLAND

Trade, Politics, and the Global Economic Outlook 2020

AMBASSADOR LINDA THOMAS-GREENFIELD

*Africa: Facts, Fiction, and Reality. What Does
it Matter to the United States?*

AMBASSADOR WILLIAM BURNS

American Diplomacy in a Disordered World

JARRETT BLANC

*Coronavirus in Conflict Zones **

CATHRYN CLÜVER ASHBROOK

*COVID-19 and the Transatlantic Relationship **

2019-2020 CLEVELAND COMMITTEE ON FOREIGN RELATIONS PROGRAMS

KEMAL KIRIŞCI

Turkey, A U.S. Ally Adrift: Is Reversal Possible?

DANY BAHAR

Venezuela: How We Got Here, and What's Next?

AMBASSADOR RICHARD HOAGLAND

*The New Silk Road: U.S. Strategic Interests
in the Caspian Sea Region*

AMBASSADOR STEPHEN YOUNG

Taiwan and the U.S.: What Does the Future Hold?

RICHARD ROSSOW

India's Rise as an Economic and Military Power

FARAH PANDITH

How We Win: Defeating the Extremist Threat

CHRIS DEMCHAK

*Cyber Conflict and New Global Reality **

FRANCES BURWELL

*The Post-COVID19 Transatlantic Relationship **

*VIRTUAL FORUM

GLOBAL IMPACT AWARD

2019 Award Honors a Renowned Foreign Policy Thinker

Our 2019 **Global Impact Award** event honored Dr. Richard Haass, President of the Council on Foreign Relations (CFR), for his distinguished career as one of the most knowledgeable observers of international affairs in America, and for this work at CFR to help Americans better understand the world by promoting

discussion of global issues and foreign policy. This year's event also recognized Richard W. Pogue for his 60 years of membership in CCWA. Our heartfelt thanks go to our Presenting Sponsor, The Cleveland Foundation, and to all sponsors who supported CCWA's mission through their sponsorship.

Global Center's Programs Promote an Internationally-Minded Northeast Ohio



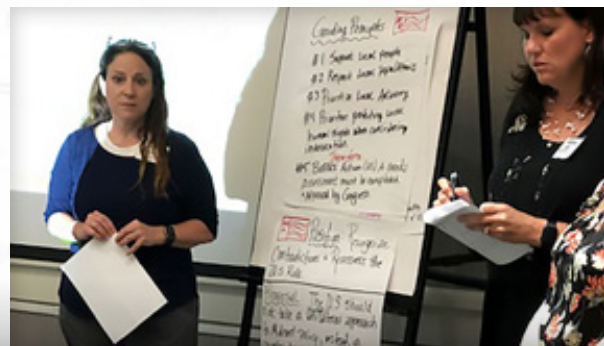
The **Maura O'Donnell-McCarthy Center for Global Understanding** hosts our professional development and continuing education programs. These global education programs help prepare our region and our community for an increasingly global future.

BY THE NUMBERS

6
Bridges to the World WORKSHOPS HELD

66
Teachers PARTICIPATED

21
Partner SCHOOLS



CENTER FOR GLOBAL UNDERSTANDING PROGRAMS

Global Competency Program Recognized for Its Achievements

Our **Global Competency Training Program** helps improve participants' intercultural communication skills and equips them with strategies to work successfully in diverse workplaces and across cultures. This past

When we work with individuals outside the U.S., they come with a different set of cultural norms. We have to meet people where they are. You have to be globally competent in order to do business globally. Since the training, I think more deeply about my engagements with international clients.

MINDY MCLAUGHLIN, TEAM NEO,
PROGRAM PARTICIPANT

year, we organized seven workshops, engaging 89 participants and delivering 395 global competency assessments. Business professionals, students, educators, and non-profit leaders explored fundamental dimensions of culture that impact how we think

BY THE NUMBERS

7

Workshops
HELD

89

Participants
ATTENDED

395

Assessments
GIVEN

and act, and acquired strategies to appropriately address cultural differences through meaningful discussions with the facilitator and other participants.

In 2019, CCWA's Global Competency Training Program was awarded a special recognition for our work in promoting cross-cultural communication. The Council received both the Global Competence Associates' Global Competence Organization designation, and the Global Competence Aptitude Assessment (GCAA)[®] Authorized Representative recognition.

Bridges to the World Creates Global Education Connections

CCWA's **Bridges to the World** program comes by its name honestly: the program builds "bridges" that connect classroom conversations in Northeast Ohio to events, issues and people around the world.

During the 2019-2020 school year, we engaged 66 educators from 21 schools in this professional development program. Bridges to the World gives local teachers tools and resources to confidently teach current events and global issues in the classroom. Participating

It was incredible to collaborate with like-minded educators from diverse backgrounds and different ways of thinking, while focusing on a relevant topics. The collaboration of the participants and the process by which the information was delivered was top-notch.

KRISTEN NIEDZWIECKI, CHARDON HIGH SCHOOL

educators explored well-vetted curriculum materials, on-line platforms for connecting with classrooms around the world, project-based learning opportunities, and many more creative resources to help them bring current global issues to life for their students. Our workshops focused on climate change through the lens of STEM, explored global migration and the refugee crisis, and took a deep dive into the Middle East, U.S.-Russia relations, and more.

Model United Nations Expands Perspectives and Creates New Connections



“My involvement with CCWA’s **Model UN program** has significantly impacted all aspects of my life from my academics to my career plans to my personal development,” says Joy Mason, a college student on CCWA’s Model UN leadership team. “MUN pushed me to step out of my comfort zone and has created an environment where I am able to grow both as a leader and a person.”

During the 2019-2020 school year, 1,542 local high school and middle school students participated in a simulation

of the United Nations to discuss the spread of infectious disease at a refugee camp in Jordan, combating extremism in Northern Africa, protecting our globe against deforestation, and many other topics. Their challenge was to work as an international community to address these and other global issues and develop

solutions through collaboration and diplomacy.

“CCWA has opened my eyes to the value of collaboration and the importance of engaging in diplomacy, no matter your age or experience,” reflects Joy Mason. CCWA’s Model United Nations program encourages local students to learn about the world, enhances their critical thinking skills, and strengthens their communication and research skills – all skills that will help students succeed in school and life.

“**CCWA’s Model UN program has had a major impact on both my students and me throughout the years. The conferences are incredibly well-run, and give our students the opportunity to interact with other local students in a unique way that builds their speaking and diplomacy skills. We look forward to CCWA Model UN conferences each year.**

KIRSTEN ROSEBROCK-HAYES,
MODEL UN TEACHER AT LAUREL SCHOOL

BY THE NUMBERS

1542

Students Participated
IN MODEL UN CONFERENCES

53

Partner Schools
TOOK PART IN MODEL UN

21

Prep Workshops Offered
FOR STUDENTS & TEACHERS



ADDITIONAL STUDENT PROGRAMS

Academic WorldQuest Brings Students Together for Global Trivia

Competition was fierce at our 2020 **Academic WorldQuest** in January. Sixty-seven high school students representing nine different schools competed to test their knowledge of world affairs and foreign policy for a spot at the national competition in Washington, D.C. After ten rounds of questions about Brexit, China's Belt and Road Initiative, South Korea, U.S.-Russia relations and more, a team from Hathaway Brown emerged as the winner. Congratulations to the winners and to all the students for participating!



Junior World Affairs Councils Encourage Students to Engage in International Affairs in the Classroom and Beyond

The goal of our **Junior World Affairs Councils (JWAC)** program is to spark joy and interest in students for engaging with the world. The program encourages students to explore current international events and global issues through interactive resources and community

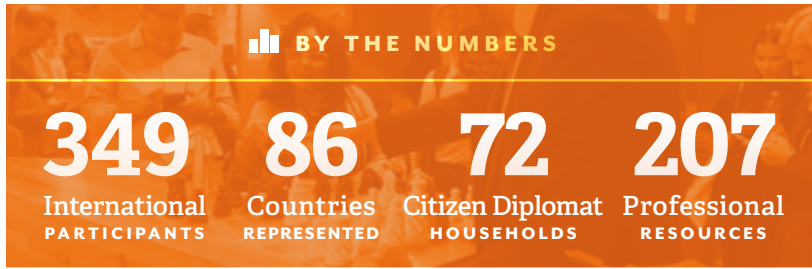
engagement while offering curriculum support for teachers. During the 2019-2020 school year, eight schools participated in this program. In addition, several schools used our JWAC study guides to remotely engage their students during the spring distance learning period.

JUNIOR WORLD AFFAIRS COUNCILS TOPICS EXPLORED BY STUDENTS:

South Africa and Apartheid | **Israel-Palestine Conflict** | **UN Peacekeeping Missions** | **Haiti and the uses of Foreign Aid**



Visitor Programs Offer Participants New Perspectives on the World



In bringing international exchange participants to Cleveland, we bring the world to you. Last year, 72 **Citizen Diplomat** households hosted these visitors for dinner or overnight, and had a unique opportunity to compare experiences across borders.

Hosting has been the most rewarding adventure we've had as a family. The people we've met have become like family, and each one of them has opened up our understanding of the world a little bit more. It's an easy investment of time that yields profound rewards.

MARISSA SIEBERT, CITIZEN DIPLOMAT

Wondering what life is like in Afghanistan? Interested in what Europeans think about Brexit? Curious about the role of the arts in creating social change in the Middle East? While breaking bread with someone from a different country, our Citizen Diplomats hear what life is like behind the news headlines.

International Visitors Leadership Program Celebrates 80 Years

The **International Visitors Leadership Program**, IVLP, celebrates its 80th anniversary in 2020. This is the U.S. Department of State's flagship public diplomacy program, coordinated by CCWA in the Cleveland area. "Cultural diplomacy is the cornerstone of our

people-to-people exchanges, which are a critical tool of American foreign policy," says Marie Royce, Assistant Secretary of State for Educational and Cultural Affairs at the U.S. Department of State. "It enables us to reach diverse audiences throughout the world."



SMALL-MARKET NEWSPAPERS IN THE DIGITAL AGE



CORPORATE SOCIAL RESPONSIBILITY



INCLUSIVE EDUCATION



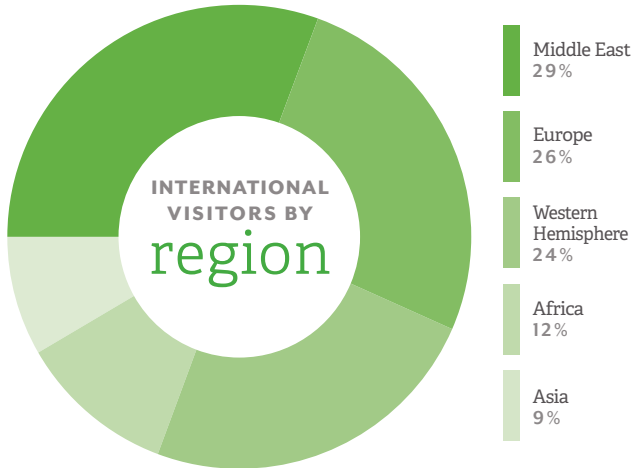
LEGISLATIVE PROFESSIONAL FELLOWS



STUDENT EXCHANGE TO TAIWAN

EXCHANGE PROGRAMS

BREAKING DOWN A YEAR OF INTERNATIONAL VISITORS & GLOBAL IMPACT



SPOTLIGHT ON EXCHANGE PROGRAMS

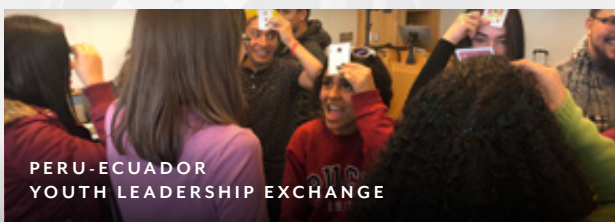
Cleveland Serves as a Home and Destination for Global Leaders

PROFESSIONAL EXCHANGES A Korean sports news producer, an advisor to the Congolese President, and an Egyptian theater director were among the 349 emerging leaders from 86 countries that CCWA hosted for **professional and learning exchanges**. As a result of the meetings, conversations and experiences they had here in Cleveland, international visitors were inspired to make a difference and take action in their home communities. CCWA is proud to facilitate these transformative experiences and do its part in advancing peace, innovation and collaboration around the world.

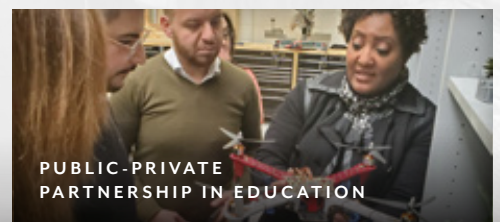
OUTBOUND EXCHANGES Last year, two local change-makers from Cleveland were nominated by

CCWA and selected by the U.S. Department of State to participate in **professional outbound exchanges**, one to India and one to Nepal. In addition, CCWA provided an opportunity for three local high school students to travel to Taiwan for an official cultural exchange.

NATIONAL SPOTLIGHT Cleveland is a leader in Citizen Diplomacy and exchange programming. In recognition of CCWA's work, our very own Katie Ferman, Senior Program Officer for International Visitor Programs, was selected by our national partners to chair the network's **2020 National Meeting**. In leading this conference, Katie showed how Cleveland rocks in the world of Citizen Diplomacy.



PERU-ECUADOR YOUTH LEADERSHIP EXCHANGE



PUBLIC-PRIVATE PARTNERSHIP IN EDUCATION

Recognizing the Council's Champions

CCWA owes much of its success to the generosity of its donors and the tireless efforts of its volunteers.

ORGANIZATIONS AND INDIVIDUALS WHO HAVE DONATED MORE THAN \$250 IN THE PAST YEAR

- | | | | |
|--|--|---|--|
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| | | Suzanne LeSure | |



CYNTHIA BASSETT AT THE GLOBAL IMPACT AWARDS

DONOR SPOTLIGHT

Cynthia Bassett

In 2020, CCWA established the 1923 Society, our legacy giving society. Cynthia Bassett, CCWA member and supporter since 1965, is one of the inaugural members of this society that honors the individuals and families who have included CCWA in their legacy plans. Cynthia is an avid traveler and has a passion for international understanding. She decided to include CCWA in her legacy plans because she wanted to make sure that her contributions to international understanding will have an impact for years to come.

ORGANIZATIONS AND INDIVIDUAL DONORS, CONTINUED

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American Civil Liberties Union of Ohio
Anti-Defamation League
ArcelorMittal
Baldwin Wallace University School of Business
Barrie Projects
Beck Center for the Arts
Benjamin Rose Institute on Aging
BioEnterprise
BorderLight Cleveland International Theatre and Fringe Festival
Boys & Girls Clubs of Cleveland
Boys Hope Girls Hope of Northeastern Ohio
Bright Beginnings Educational Service Center of Northeast Ohio

Building Hope in the City
Burning River Advisory Group
Burten, Bell, Carr Development, Inc.
Case Comprehensive Cancer Center
Case Western Reserve University
Case Western Reserve University Begun Center for Violence Prevention Research and Education
Case Western Reserve University Center for International Affairs
Case Western Reserve University Community Innovation Network
Case Western Reserve University Lesbian Gay Bisexual Transgender Center
Case Western Reserve University Office of Energy & Sustainability
Case Western Reserve University School of Law

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Case Western Reserve University Weatherhead School of Management
Case Western Reserve University Veale Institute for Entrepreneurship
The Center for Community Solutions
CHN Housing Partners
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City of South Euclid
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City of Cleveland Department of Aging

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City of Cleveland Department of Public Health
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Cleveland Association of Black Storytellers, Inc.
Cleveland City Council
Cleveland City Councilman Basheer Jones
Cleveland City Councilman Kevin Conwell



RAJ AGGARWAL AT A FOREIGN POLICY FORUM

DONOR SPOTLIGHT

The Aggarwal Family

Raj and Karen Aggarwal are long-time supporters and active members of the Cleveland Council on World Affairs. They want to ensure a bright future for the Council and to make sure that conversations of consequence on global issues continue to thrive in our community. They made a significant donation to endow the Dr. Raj and Karen Aggarwal Annual Forum. We are grateful for Raj and Karen's generosity and support of our public speaker programs.

ORGANIZATIONS SUPPORTING OUR EXCHANGES, CONTINUED

- | | | | |
|--|--|--|---|
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Kerry McCormack | Cuyahoga County Democratic Party | EYEJ: Empowering Youth,
Exploring Justice | League of Women Voters of Greater
Cleveland |
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Services, Inc. | Legal Aid Society of Cleveland |
| Cleveland Clinic Children's Center
for Autism | Cuyahoga County Commission
on Human Rights | Federal Bureau of Investigation -
Cleveland Field Office | Lesbian Gay Bisexual Transgender
(LGBT) Community Center of
Greater Cleveland |
| Cleveland Clinic Innovations | Cuyahoga County Inspector
General's Office | The Fund for Our Economic Future | Linking Employment, Abilities and
Potential (LEAP) |
| Cleveland Clinic Taussig
Cancer Center | Cuyahoga County Mayors and
City Managers Association | The Gathering Place | Lorain County Community College |
| The Cleveland Eastside
Ex-Offender Coalition | Cuyahoga County Prosecutor's
Office | The Global Center for Health
Innovation | The Loving Hands Group |
| The Cleveland Foundation | Cuyahoga County Sheriff's
Department | Golden Ciphers Youth Development
and Cultural Arts Center | MAGNET: The Manufacturing
Advocacy and Growth Network |
| Cleveland Hearing & Speech Center | Cuyahoga County Young Democrats | Great Lakes Energy Institute | Mahoning Matters |
| Cleveland Leadership Center | Cuyahoga County Earned Income Tax
Credit (EITC) Coalition | Greater Cleveland Regional Transit
Authority | Maltz Museum of Jewish Heritage |
| Cleveland-Marshall College of Law | Cuyahoga Land Bank | Health Education Campus -
Case Western Reserve University
& Cleveland Clinic | Manufacturing Works |
| Cleveland Metropolitan
School District | Dancing Wheels Company & School | HOLA Ohio | Maximum Accessible
Housing of Ohio |
| Cleveland Metropolitan School
District Communications Office | Dare 2 Care International | Holden Forests & Gardens | MedWish International |
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| Cleveland Neighborhood Progress | Dobama Theatre | Judge Nancy R. McDonnell
Community Based
Correctional Facility | Oberlin Heritage Center |
| Cleveland Rape Crisis Center | Domestic Violence & Child
Advocacy Center | Julia de Burgos Cultural Arts Center | Oberlin High School |
| Cleveland Scene Magazine | Dress for Success Cleveland | Karamu House | Oberlin Civil Rights Commission |
| Cleveland Scrappers Baseball | Economic and Community
Development Institute (ECDI) | Kent State University | Ohio Civil Rights Commission |
| Cleveland Sight Center | EDWINS Leadership & Restaurant
Institute | Kent State University Cleveland
Urban Design Collaborative | Ohio Environmental
Protection Agency |
| Cleveland State University | Effective Leadership Academy | Kent State University School
of Journalism and Mass
Communication | Ohio Ethics Commission |
| Cleveland State University Small
Business Development Center
Export Assistance Network | Elu Dance Company | KeyBank | Ohio House of Representatives |
| Cleveland Whiskey, LLC | Empower Sports | KS Associates, Inc. | Ohio Library for the Blind and
Physically Disabled |
| Collaborative to End Human
Trafficking | Equality Ohio | Paul W. Alandt Lakeshore Rose
Center For Aging Well | Ohio State Auditor |
| Cuyahoga Community College | Esperanza, Inc. | Laurel School | Ohio State Penitentiary |
| Cuyahoga County Board of
Developmental Disabilities | Eye on Ohio | Law Office of Robert S. Chaloupka | One Million Acts of Kindness |
| Cuyahoga County Board of Elections | | | Oriana House, Inc. |
| Cuyahoga County Communications
Department | | | Partnership for a Safer Cleveland |



YASUHIKO TANIGUCHI
WITH RICHARD HAASS

DONOR SPOTLIGHT

Hitachi Healthcare Americas

Hitachi Healthcare Americas has been a generous and engaged corporate partner with CCWA. Hitachi Healthcare Americas was the presenting sponsor of our 2019-2020 Foreign Policy Forum. We are most grateful for their support of CCWA's mission and their commitment to the values of international dialogue and engagement. "The current global circumstances are getting increasingly complex, and education on international affairs will be critically important in our community," said Yasuhiko Taniguchi, President and CEO of Hitachi Healthcare Americas.

ORGANIZATIONS SUPPORTING OUR EXCHANGES, CONTINUED

Progressive Field
Red Line Greenway
Redeemer Crisis Center
Regional Income Tax Agency (RITA)
Renee Jones Empowerment Center
RePlay for Kids
Republican Party of Cuyahoga County
Residence Inn by Marriott –
Cleveland Downtown
Rid-All Green Partnership
Rock and Roll Hall of Fame
Ronald McDonald House of Cleveland

Sears think[box]
Society of Professional Journalists,
Cleveland Pro Chapter
SPIRE Institute
Spliethoff Group
Team NEO
Thomas Jefferson International
Newcomers Academy
Tremendous Outlooks
Twelve Literary and Performing
Arts Incubator
Two Café & Boutique

United States Attorney for the
Northern District of Ohio
United States Commercial
Service Northern Ohio
United States Equal Employment
Opportunity Commission
Cleveland Field Office
United Church of Christ
University Hospitals Cleveland
Medical Center
Urban League of Greater Cleveland
Village of Moreland Hills
Watershed Stewardship Center

We Can Code IT
Western Reserve Historical Society
Western Reserve Land Conservancy
Winning Against Violent
Environments (WAVE.)
WKRR 92.3 The Fan
WomenSafe, Inc.
WOVU 95.9 FM
Young Entrepreneur Institute
Youth Challenge

VOLUNTEERS IN OUR HOME STAY & HOSPITALITY PROGRAM

The Aspelin Family
Nicole and John Barile
The Basiewicz Family
Pierre Bejjani
Daniel Betancourt
Chris and Laura Blake
Samjhana Bogati and Sean Hobson
The Boudreau-Nieschwitz Family
Ambassador Jennifer Brush
Heather Burnett
Marianne Canario
Giovanna Carillo and Robert Boenau
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Kathiann Kowalski
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2019 | 2020 ANNUAL REPORT

Creating Connections in a Changing World



KEY FIGURES IN THE PAST YEAR

CCWA By the Numbers


For the latest news on new and upcoming events, visit www.ccwa.org.

53 **Partner schools** took part in CCWA's educational programs during the year

1542 **Students** engaged with the world at Model UN conferences

1358 **Attendees** contributed to the global conversation in our speaker series

349 **Visitors** from **86 countries** came through international exchanges

 ABOVE A multi-national group of visitors studying U.S. trade policy go hands-on at ArcelorMittal.